

World SalesLeaders

presented by Frank M. Scheelen

New York, Sept. 14, 2017
Sheraton Lincoln Harbor Hotel
Registration opens: 9:00 a.m.
Conference closes: 7:30 p.m.

7 Top Speakers on one Stage:

BERNHARD WOLFF
ANDREAS BUHR
ED ROBINSON
FRANK M. SCHEELLEN
JEFFREY HAYZLETT
MARTIN LIMBECK
RON KARR



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PERSONAL INVITATION
FROM BERNHARD WOLFF

Book Now:

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SCHEELLEN USA 
INSTITUTE FOR CONSULTING AND DIAGNOSTIC

PRICING

Special offer:

Two participants for the price of one
Silver package – \$ 397

Platinum package* – \$ 497

* includes Success Insights Leadership Check and
breakfast with Andreas Buhr, Martin Limbeck,
Frank M. Scheelen and other Speakers on September 15th

BOOK NOW!
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ANDREAS BUHR

Sales Leadership Mindset of the Top Level

- How to build a winning sales team
- How to lead successfully
- How important results are

1

10:00 A.M.



RON KARR

**LEAD, SELL, OR GET OUT OF THE WAY
How to Become a Master of Influence and Sell More In Less Time**

- Access top-producer mindsets to outsell your competition, shorten the sales cycle, and double/triple/quadruple sales
- Elevate the brain's natural dopamine response to reduce customer's fears and secure commitment
- Kick old selling methods to the curb by learning to close bigger deals with more confidence and speed

2

10:45 A.M.



BERNHARD WOLFF

Think Backwards – Move Forward

- Be inspired by the incredible Backwards Speaker from Berlin
- Think in different directions and rediscover your childhood creativity
- Learn how to generate ideas, surprise others, and be unique

3

12:00 NOON



ED ROBINSON

The Rainmaker's Strategies for Business Growth™

- Design & discover your marketing mix for continuous business flow
- Learn selling processes for stronger relationships & increased closing percentages
- Establish goals & action plans

4

12:45 P.M.



MARTIN LIMBECK

**NO Is Short for Next Opportunity:
How Top Sales Professionals Think**

- How to acquire the skills of a top sales professional
- How to anchor your confidence and strengthen your self-motivation
- How to develop a clear goal orientation and boost your confidence in closing deals

5

2:30 P.M.



JEFFREY HAYZLETT

**Think Big, Act Bigger:
The Rewards of Being Relentless**

- Secrets of leadership
- Knowing how to tie visions to actions and getting beyond limitations
- Preconceived notions and delivering for the future
- All about actions and attitude

6

3:15 P.M.



FRANK M. SCHEELEN

**Leadership 4.0
Outstanding Leaders – Enthusiastic Employees – Satisfied Customers – Successful Business Ventures**

- Identification with your strenghts
- What prevents you from being successful
- Using cross-selling for high performance leadership

7

4:30 P.M.

Management Bernhard Wolff
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BOOK NOW!

VENUE:

Sheraton Lincoln Harbor Hotel
500 Harbor Blvd.
Weehawken, NJ 07086

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